Management Modules (MM)
Fundamental economic know-how for successful managers

MM 1: International Project Management
International Project Management is a key to the world of business. Participants will get familiar with objectives of project management and scheduling, analysing planned projects and controlling project execution. Particular attention is paid to the construction of project networks and Gantt charts, heuristic solution procedures and rescheduling. Modelling, planning and scheduling, which arise in a great variety of practical situations, are also emphasized.

MM 2: Finance for Executives
Finance for Executives provides participants with an understanding of the key financial statements and its underlying accounting principles. The course gives an overview of investment rules and financial decisions.

MM 3: Business Strategy, Marketing & Controlling
This module comprises three important challenges in companies, Business Strategy, Marketing and Controlling. Particular emphasis is placed upon the process of strategic management containing strategic analysis, formulation and evaluation based on competitive advantage, and portfolio strategy. In addition to these concepts approaches of modern marketing that show a strong reference to business strategy are presented.

MM 4: Corporate Innovation & Entrepreneurship
The module provides knowledge on strategies how to manage innovation within the company and how to apply tools, models and processes that are necessary to bring innovative ideas. It focuses on issues like corporate innovation, corporate entrepreneurship, measuring innovation and innovation in practice. Participants shall acquire competences as understanding the organizational context, managing change, decision making and innovation. It takes place at the ESADE Business School in Barcelona Spain.

MM 5: Law & Contracts
This module comprises both economics and legal sections. In the economics section, a groundwork is laid through introducing decision theory, expected utility, risk and ambiguity, bargaining and basic incentive theory. In addition, fundamental problems regarding world economics are discussed, e.g. stagnation and economic growth, unemployment and international division of labor, and harmonization of the international monetary system. The legal section is divided into lectures about the law of business organizations about international patent, trademark and copyright law.

The academic calendar for each program starting annually in October consists of 10 intensive modules, each with a duration of 10 days. At the end, all programs conclude with a Master Thesis.

A HECTOR School Master: Leadership Know-how for Demanding Careers.

»KIT provides an intensive, exciting, and focused opportunity to improve every aspect of my business & technology skills. It was an immensely stimulating experience. Every day was intense but extremely rewarding. KIT expanded my mind. After the master program, the world became smaller and my personal and professional goals grew bigger. Networking was valuable from a professional standpoint, but it was my classmates’ real-life experiences and diverse backgrounds that broadened my perspective. I developed solid relationships with many of my classmates. We often meet or email each other, and they are becoming something like a personal board of directors whose judgment I trust. This was an inestimable feature of the master program, and it’s something I did not expect.«

Marcus Welz
Master in EEM
Head of Global Sales, SIEMENS AG

Management Modules

MM 1: International Project Management
Courses: Project management & scheduling | Multi-project management in an international setting | Development management | Intercultural management

MM 2: Finance for Executives
Courses: Introduction | Financial accounting | Fundamentals of finance | Case studies

MM 3: Business Strategy, Marketing & Controlling
Courses: Business strategy | Introduction to management accounting | Marketing

MM 4: Corporate Innovation & Entrepreneurship
Courses: Corporate entrepreneurship | Entrepreneurial leadership | Strategic innovation management | Opportunity development | Design thinking | Exploring the opportunity | Technology & Markets | Pitching business ideas & models | Creating value through business models | New product development & service innovation | Measuring innovation: innovation BSc

MM 5: Law & Contracts
Courses: Decisions, contracts, markets & trade | International law - the law of business organizations | International intellectual property law

Alumni Voices
on our YouTube Channel

>> Master Thesis: 9 months project work
>> EM 0 (see page 5)
It will take place about 8 weeks before the program start. The exact date is available on request.

Curriculum may be subject to change.